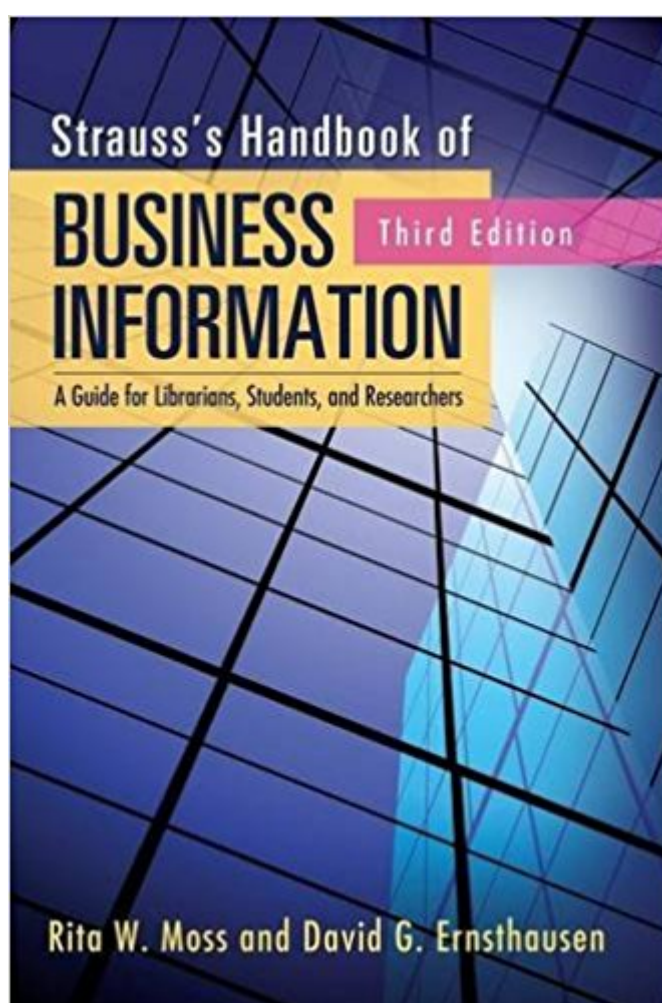


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Strauss's Handbook Of Business Information: A Guide For Librarians, Students, And Researchers, 3rd Edition



Synopsis

Strauss's latest edition retains its place as an essential text for library students; an indispensable guide for practitioners in public, academic, and special libraries who deal with business inquiries; and a resource for entrepreneurs and business professionals.

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Rita W. Moss is business/economics librarian at the University of North Carolina, Chapel Hill. Prior to her current post, Moss held the same position at Elon University, NC. David G. Ernsthausen, MBA, MLS, is faculty teaching and research support librarian at the University of North Carolina,

Chapel Hill, Kenan-Flagler Business School.

I bought this book for a business library course. After reading the whole textbook, I felt I had a much better grasp on what resources are available online for business librarians or anyone wanting to know more about the business library world. The textbook was very well organized, and the authors were very detailed about subjects such as company information, marketing, industry information, statistics, accounting, and stocks. I highlighted much of the textbook just because the information was so useful to me. As someone who works in a public library setting, I never know when I will get an involved business question, and this book very much prepared me for that. I plan to keep this right next to me at work to grab when I need business resource information. I would highly recommend this for someone pursuing a MLIS with a concentration in business.

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